



Dear Fellow Moors Member,

As a member of The Moors Golf Club you are also a member of the **Golf Association of Michigan** (GAM). *The stated purpose of GAM is to promote, preserve and serve the game of golf in our state.*

In 2016 the **GAM Foundation, Inc.** was formed. This a non-profit (501 3C) entity conceived to benefit our wonderful game. *The focus of the GAM Foundation is to foster growth of the game in Michigan, especially among young golfers.*

To this end the Foundation has joined forces with Youth On Course, a program which originated with the Northern California Golf Association.

**Youth On Course** (YOC) is a proven that provides young golfers with access to golf courses and instruction teaching life-long benefits of the game at a minimal expense to the young player.

In summary, the program works like this: the young player pays a small fee -\$5- to join YOC. Courses which participate in the YOC program agree to never charge a YOC participant more than \$5 to play a round of golf. Instead of golf being free, it was determined that if a young person had some 'skin in the game' they were much more likely to become and remain truly involved in golf.

The **GAM Foundation** will reimburse the participating course the difference between the courses' junior rate and the \$5 the youth pays. This program has been extremely successful in Northern California and is spreading rapidly from West to East. In Michigan there have been over 2,400 youths enrolled within the first year!

With few exceptions, the important friends and acquaintances in my life have come from my involvement with golf. The future of our golf lies with young people and encouraging their participation in the game.

To support this initiative, the GAM Foundation needs financial support from its members. If each of GAM's 35,000 members gave just \$40, the endowment could support this program, and others like it, for the foreseeable future.

This is a 100% tax deductible contribution and more significant personal donations are certainly welcomed.

Visit: [www.GAM.ORG/Foundation](http://www.GAM.ORG/Foundation)

On behalf of GAM, thank you for your consideration.

**Bill Quinn**  
GAM Club Representative  
GAM Board of Governors

